



*Touro College of Osteopathic Medicine*

*Barbara Franklin*  
*Director of Communications*  
*212-463-0400 x5530*  
[\*barbara.franklin@touro.edu\*](mailto:barbara.franklin@touro.edu)

**FOR IMMEDIATE RELEASE**

## **Touro College of Osteopathic Medicine Receives \$298,000 Grant from the U.S. Department of Health and Human Services**

### **Grant Specifically for Training in Primary Care Medicine**

*New York, N.Y. – October 26, 2010* – Alan Kadish, M.D., president and CEO of Touro College, today announced that Touro College of Osteopathic Medicine (TouroCOM) in Harlem has received a \$298,000 grant from the U.S. Department of Health & Human Services (HHS) for training in primary care programs.

With the new funding, TouroCOM plans to further develop its simulation-based training, which includes a laboratory that houses critical equipment used to help students learn hands-on techniques that prepare them to deliver quality medical care.

“We are extremely gratified that TouroCOM was selected to receive this significant grant,” said Dr. Kadish. “At a critical time when our nation is experiencing a shortage of primary care physicians, being able to offer an enhanced medical simulation laboratory will help attract the best and the brightest medical students, and go a long way towards preparing them to treat patients.”

Opened in Harlem in fall 2007 as a division of Touro College, Touro College of Osteopathic Medicine places special emphasis on teaching and learning in the areas of primary care and the holistic approach to the patient.

“Traditionally, medical schools determine students’ abilities based on exams; however, we need to assess their competency in a real-world setting,” said Robert B. Goldberg, D.O., dean of TouroCOM. “Additional equipment in our medical lab will further help us best prepare our students, advancing them years in the process because they will have access to the lab as early as their first month of medical school.”

According to the HHS, the grants are being provided nationally to strengthen and expand the health professions workforce. Six areas are targeted: primary care workforce training; oral health workforce training; equipment to enhance training across the health professions; loan repayments for health professionals; health careers opportunity programs for disadvantaged students; and Patient Navigator outreach and chronic disease prevention in health disparity populations.

Joyce Brown, D.O., clinical assistant professor at TouroCOM, and the principal investigator in the project, said the funding allows the College to stay at the forefront of simulation-based training. “Our students learn not only what to do in a medical setting, but also how to do it,” she said.

TouroCOM advances the osteopathic profession and serves its students and society by providing a firm educational foundation that encourages research and scholarly activity and participation in community service. The College functions as an integral part of the New York City/Harlem community, working with local schools and other colleges and universities to promote the study of medicine, encourage continuing development, increase educational opportunities and deliver medical services in a variety of community settings. In addition to its focus on primary care, the College emphasizes the promotion of wellness from prenatal through geriatric care.

*Touro is a system of Jewish-sponsored non-profit institutions of higher and professional education. Touro College was established in 1971 primarily to enrich the Jewish heritage, and to serve the larger American community. More than 18,000 students are currently enrolled in its various schools and divisions. Touro College has branch campuses, locations and instructional sites in the New York area, as well as branch campuses and programs in Berlin, Jerusalem, Moscow, Paris, and Florida. Touro University California and its Nevada branch campus, as well as Touro College Los Angeles, are separately accredited institutions governed in common by the same Board of Trustees as Touro College. For further information on Touro College, please go to: <http://www.touro.edu/media/>.*

Touro College  
27 West 23<sup>rd</sup> Street  
New York, N.Y. 10010  
[www.touro.edu](http://www.touro.edu)