



**Touro College**  
**Graduate School of Business**

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**FOR RELEASE**

**ESTHER MULLER, PROFESSOR AND DIRECTOR OF TOURO COLLEGE'S  
GRADUATE SCHOOL OF BUSINESS' ENTREPRENEURIAL REAL ESTATE PROGRAM,  
WINS MANN OF THE YEAR AWARD AT MANN FOUNDATION'S SIXTH ANNUAL  
RECEPTION**

New York, N.Y., April 29, 2011 – Esther Muller, director of Touro College's Graduate School of Business' entrepreneurial real estate program and an adjunct professor, has received the Mann Foundation's *Mann of the Year Award* at its sixth annual reception held April 25th at Cipriani's in Manhattan.

Each year, the Mann Foundation pays homage to individuals from the real estate, fashion and Wall Street industries who have made a positive impact in their fields as well as within their communities. Proceeds from this year's benefit will go to the Alzheimer's Disease Research Center at Mt. Sinai Medical Center.

At Touro, Ms. Muller has been responsible for creating and providing advanced professional education through the Certified Residential Advisor (CRA) certificate of completion, which was launched in 2009 and is the first of its kind in the United States. According to Dr. Michael Williams, dean of Touro's Graduate School of Business, the CRA certificate of completion differs from other real estate education offerings in higher education in that it focuses on residential, rather than commercial, real estate.

"Touro's primary goal with the CRA certificate of completion," Dean Williams said, "is to elevate the practice of residential real estate from a mere transactional relationship, to one where practitioners are true advisors to their clients' needs, providing them with relevant data, sound investment strategy, and valuable industry information."

He continued: "We are extremely proud of Esther and feel she is most deserving of this prestigious award. Through her vast expertise and passion for the field, she has helped create a seamless transition for many individuals who previously worked in the financial industry and lost their jobs due to the downturn in the economy, or have sought second careers for more stability. As a result, many of our graduates have gone on to enjoy successful careers in residential real estate."

In addition to her expertise in the real estate market, Ms. Muller is an author, acclaimed lecturer, investor and an advocate of quality education. She has been educating real estate professionals by private and group coaching and training for more than 20 years. In 1995, she co-founded the Academy for Continuing Education, which has more than 3,000 alumni of real estate agents and brokers.

Ms. Muller is a graduate of Brooklyn College and New York University. She is a certified Master Coach. Most recently, she was credentialed by the International Distance Education Center as a CDEI International Educator.

Ms. Muller serves on the board of directors for the Living Theatre and is also a member of the Real Estate Board of New York, The Young Men's/Women's Real Estate Association, and the International Coaching Federation.

Touro College's Graduate School of Business aims to educate leaders for the business world through a rigorous curriculum integrating theory and practice with the development of critical thinking skills, teamwork, and business communication.



*Esther Muller, center, director of Touro College's Graduate School of Business' entrepreneurial real estate program and an adjunct professor, received the Mann Foundation's Mann of The Year Award at its sixth annual reception held April 25th at Cipriani in Manhattan. With her, from left, are Dr. Michael Williams, dean of the Graduate School of Business, and Dr. James S. Musumeci, associate dean.*

*Touro is a system of Jewish-sponsored non-profit institutions of higher and professional education. Touro College was established in 1971 primarily to enrich the Jewish heritage, and to serve the larger American community. More than 18,000 students are currently enrolled in its various schools and divisions. Touro College has branch campuses, locations and instructional sites in the New York area, as well as branch campuses and programs in Berlin, Jerusalem, Moscow, Paris, and Florida. Touro University California and its Nevada branch campus, as well as Touro College Los Angeles, are separately accredited institutions governed in common by the same Board of Trustees as Touro College. For further information on Touro College, please go to: <http://www.touro.edu/media/>.*