



Touro College
Graduate School of Business

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FOR RELEASE

**TOURO COLLEGE'S GRADUATE SCHOOL OF BUSINESS ANNOUNCES
FREE SEMINARS AND WORKSHOPS IN JANUARY TO HELP IMPROVE JOB-HUNTING SKILLS
AND RE-ENTRY INTO THE WORKFORCE**

New York, N.Y. December 23, 2010 – Touro College's Graduate School of Business will offer of a month-long series of information sessions and workshops, beginning January 6, designed to help people improve their job-hunting skills and re-enter the workforce in a tough economy.

Led by Dr. Michael Williams, Dean of the Graduate School of Business, the series is free and open to the general public, with emphasis on people in transition. The sessions will take place at the Graduate School of Business, located at 65 Broadway, Manhattan.

As of November 2010, New York state unemployment stood at 8.3 percent, according to the New York Department of Labor. Additionally, although New York City's unemployment rate has dropped to 9.1 percent from 10.5 percent a year ago, there still are more job seekers than jobs available, especially in the business and financial sectors, Dean Williams said.

“With so many people seeking employment—many of them out of work for more than a year—I believe it is a social responsibility of the Graduate School of Business to assist anyone who is unemployed who needs help sharpening their business skills, honing their job-hunting techniques, and regaining their confidence and momentum in finding employment,” Dean Williams. “Our sessions and workshops enable people to work with our faculty and external consultants to develop comprehensive job-hunting strategies to secure opportunities. From the basics of re-engineering a resume - to using the Internet and social networks in searching for jobs - we stand by to assist professionals seeking to re-enter the workforce.”

The schedule for the series is as follows:

Thursday, January 6, noon-3 p.m.—Workshop: *“Harness the Power of LinkedIn”*

Wednesday, January 12, 12:15-1 p.m.—Lunchtime Discussion: *“What Are They Doing? Ben Bernanke and the Federal Reserve”*

Thursday, January 13, noon-3 p.m.—Workshop: *“Twitter: Tweeting to Grow Your Business”*

Tuesday, January 18, 6-9 p.m.—Job Hunt Workshop

Wednesday, January 19, 6-9 p.m.—Resume Building Workshop

Thursday, January 20, noon-3 p.m.—Workshop: *“Facebook: Building a Community That Will Build Your Business”*

Thursday, January 20, 6-9 p.m.—Interviewing Techniques Workshop

Monday, January 24, 6-9 p.m.—Workshop: “Using the Internet for Job Searches”

Wednesday, January 26, 12:15-1 p.m.—Lunchtime Discussion: “Obamanomics: What’s Going On?”

Thursday, January 27, noon to 3 p.m.—Workshop: “Buying and Building Your Website”

Thursday, January 27, 6-7 p.m.—Dean’s Night: overview of GSB; meet and greet with faculty

Anyone interested in participating in the information sessions and workshops should contact Michael Spampinato, 212-742-8770, ext. 2439, or visit www.touro.edu/gsb.

Touro College’s Graduate School of Business offers an interdisciplinary, practitioner-oriented curriculum focused on providing students with the critical thinking, adaptive decision-making, and strategic engagement skills necessary to be competitive and successful in the 21st century global business environment.

Touro is a system of Jewish-sponsored non-profit institutions of higher and professional education. Touro College was established in 1971 primarily to enrich the Jewish heritage, and to serve the larger American community. More than 18,000 students are currently enrolled in its various schools and divisions. Touro College has branch campuses, locations and instructional sites in the New York area, as well as branch campuses and programs in Berlin, Jerusalem, Moscow, Paris, and Florida. Touro University California and its Nevada branch campus, as well as Touro College Los Angeles, are separately accredited institutions governed in common by the same Board of Trustees as Touro College. For further information on Touro College, please go to: <http://www.touro.edu/media/>.

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