



**Touro College**  
**Graduate School of Business**

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**TOURO COLLEGE GRADUATE SCHOOL OF BUSINESS TO OFFER TECHNOLOGY AND SOCIAL NETWORKING WORKSHOPS TO HELP MARKET AND PROMOTE BUSINESSES**

New York, N.Y., April 18, 2011 – Touro College’s Graduate School of Business will offer interactive technology and social networking workshops this June designed to help market and promote businesses.

All workshops will be held from 6 to 9 p.m. in the Executive Technology Center at Touro Graduate School of Business, 65 Broadway, located in the heart of Wall Street, Manhattan.

Workshops will be hosted by Michael Spampinato, Touro GSB’s senior marketing manager, and Mandy Sitzer, president of Bumblebee Marketing LLC.

The series includes:

*Harness the Power of LinkedIn*, Thursday, June 2;

*Twitter: Tweeting to Grow Your Business*, Wednesday, June 15;

*Facebook: Building a Community That Will Build Your Business*, Wednesday, June 22; and

*Website: Buying and Building Your Website*, Wednesday, June 29.

The fee for each workshop is \$49 or \$175 for a series ticket. Attendance is limited to 40 participants.

To make reservations or for further information, please call 212-742-8770 x 2439 or visit [www.touro.edu/gsb](http://www.touro.edu/gsb).

Touro College’s Graduate School of Business aims to educate leaders for the business world through a rigorous curriculum integrating theory and practice with the development of critical thinking skills, teamwork, and business communication.

*Touro is a system of Jewish-sponsored non-profit institutions of higher and professional education. Touro College was established in 1971 primarily to enrich the Jewish heritage, and to serve the larger American community. More than 18,000 students are currently enrolled in its various schools and divisions. Touro College has branch campuses, locations and instructional sites in the New York area, as well as branch campuses and programs in Berlin, Jerusalem, Moscow, Paris, and Florida. Touro University California and its Nevada branch campus, as well as Touro College Los Angeles, are separately accredited institutions governed in common by the same Board of Trustees as Touro College. For further information on Touro College, please go to: <http://www.touro.edu/media/>.*

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