



*Touro College  
Graduate School of Business  
Graduate School of Psychology*

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**FOR RELEASE**

**TOURO COLLEGE'S GRADUATE SCHOOL OF BUSINESS AND GRADUATE  
SCHOOL OF PSYCHOLOGY TO OFFER MASTER OF SCIENCE DEGREE  
IN INDUSTRIAL AND ORGANIZATIONAL PSYCHOLOGY**

New York, N.Y., January 6, 2011 – Touro College's Graduate School of Psychology, in affiliation with the Graduate School of Business, is offering a Master of Science degree in industrial and organizational psychology for the 2011 spring semester. Instruction will take place at the Graduate School of Business, located at 65 Broadway.

The new master's degree program, offered for the first time at Touro College, will provide students with the knowledge and skills necessary to apply psychological principles, models and methods to organizational issues, and enhance productivity, growth and profitability. The practitioner-oriented program will prepare students to assess organizational effectiveness, implement improvement strategies and interventions, and measure outcomes.

“When we designed the curriculum, we wanted to blend the perspectives of both the Graduate School of Psychology and the Graduate School of Business to make it the most comprehensive course as possible,” said Dr. Louis H. Primavera, dean of both Touro College's Graduate School of Psychology and Graduate School of Health Sciences.

Dean Primavera said that both schools received many requests for such a program. “There's a wide range of disciplines that benefit from organizational psychology, such as human resources, time management, marketing, and coaching,” he said. “A master's degree in industrial and organizational psychology would certainly give someone leverage in today's job market.”

Those seeking organizational and professional development roles in areas of consulting, business, education, government, and community and health organizations will benefit greatly from the program, according to Dr. Michael Williams, dean of Touro College's Graduate School of Business.

“Organizations worldwide are experiencing dramatic and chaotic changes and are seeking the input and guidance of people who are educated in organizational psychology to enable them to survive in the 21<sup>st</sup> century marketplace,” Dean Williams said.

The Master of Science degree in industrial and organizational psychology is a 36-credit program normally completed within five semesters. Students are required to complete seven core courses, four elective courses, and a capstone course.

Further information about this program is available by calling 212-742-8770, ext. 2401, or visiting [www.touro.edu/gsb](http://www.touro.edu/gsb).

Touro College’s Graduate School of Business aims to educate leaders for the business world through a rigorous curriculum integrating theory and practice with the development of critical thinking skills, teamwork, and business communication.

The Graduate School of Psychology at Touro College offers a Master of Science degree leading to New York State certification as a school psychologist, a M.S. degree in Mental Health Counseling, a M.S. degree in School Counseling, a Bilingual Advanced Certificate Program in School Psychology, and is also home to the Touro College Institute for Neurobehavioral Studies, which was created to serve as a mechanism by which excellence is achieved in programs offered by Touro College in those fields that deal with the prevention, diagnosis, and treatment (including case management), of individuals who are known to, or are suspected of, suffering with disease, injury, or dysfunction of the brain. Special emphasis is placed on the development of programs and services that address the behavioral, cognitive, and emotional aspects of developmental and acquired disorders of the brain. The Graduate School of Psychology is located in Midtown Manhattan and in Bay Shore on Long Island.

*Touro is a system of Jewish-sponsored non-profit institutions of higher and professional education. Touro College was established in 1971 primarily to enrich the Jewish heritage, and to serve the larger American community. More than 18,000 students are currently enrolled in its various schools and divisions. Touro College has branch campuses, locations and instructional sites in the New York area, as well as branch campuses and programs in Berlin, Jerusalem, Moscow, Paris, and Florida. Touro University California and its Nevada branch campus, as well as Touro College Los Angeles, are separately accredited institutions governed in common by the same Board of Trustees as Touro College. For further information on Touro College, please go to: <http://www.touro.edu/media/>.*

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