



*Touro College  
Graduate School of Business*

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**DEAN OF TOURO COLLEGE'S GRADUATE SCHOOL OF BUSINESS TO PARTICIPATE IN  
PANEL DISCUSSION, "THE STIMULUS PACKAGE: UPDATE 2010," MARCH 24**

New York, N.Y., March 9, 2010 -- Dr. Michael Williams, Dean of Touro College's Graduate School of Business, will participate in a seminar titled, "*The Stimulus Package: Update 2010*," on **Wednesday, March 24, from 9:30 a.m. to 11:00 a.m. at Polytechnic Institute of New York University, Pfizer Auditorium, 5 MetroTech Center, Brooklyn.**

Presented by the Brooklyn Chamber of Commerce's Small Business Seminar Committee, the seminar will address how businesses can benefit from stimulus funds. The seminar will be streamed on the web at [www.poly.edu/stimulus2010](http://www.poly.edu/stimulus2010)

"This seminar is invaluable for small business owners and entrepreneurs who wish to learn how their ventures can thrive in this era of rapidly changing business and economic models," Dean Williams said. "This is new territory for everyone and naturally, the rules of engagement have changed. Businesses need to learn new ways to leverage resources in order to optimize performance if they want to be successful in the 21<sup>st</sup> century."

Other distinguished panelists include Ann Kayman, CEO of New York Grant Company, and Bruce Niswander, director of the Office of Innovation, Technology Transfer and Entrepreneurship at Polytechnic Institute of New York University. Ryan Mack, CNN Contributor and president of Optimum Capital Management, will moderate the panel.

The topics of discussion will include:

- Stimulus program recap: winners and losers
- Is there still time to benefit from the stimulus?
- The unveiling of President Obama's new small business initiatives
- Cash flow coping strategies and "hidden" ways to save money
- Impact of proposed 2011 government spending freeze

The free seminar is open to all businesses. A complimentary cocktail breakfast will be served. Those interested in attending are asked to respond by March 22 by e-mail to Ken Varga at [kvarga@brooklynchamber.com](mailto:kvarga@brooklynchamber.com).

*Touro College's Graduate School of Business is an international urban school of business educating industry leaders through a rigorous curriculum integrating theory and practice with the development of critical thinking skills, teamwork, and business communication. Its goal is to prepare business leaders and enable global business.*

*Touro is a system of Jewish-sponsored non-profit institutions of higher and professional education.*

*Touro College was established in 1971 primarily to enrich the Jewish heritage, and to serve the larger American community. Approximately 17,500 students are currently enrolled in its various schools and divisions. Touro College has branch campuses, locations and instructional sites in the New York area, as well as branch campuses and programs in Berlin, Jerusalem, Moscow, Paris, and Florida. Touro University California and its Nevada branch campus, as well as Touro College Los Angeles, are separately accredited institutions governed in common by the same Board of Trustees as Touro College. For further information on Touro College, please go to: <http://www.touro.edu/media/>.*