

July/August 2009

Touro Launches Urban Retreat Program

TOURO COLLEGE'S GRADUATE School of Business, in conjunction with the Academy for Continuing Education, launched a three-day program for residential real estate professionals called "Tips From the Tops." Dr. Michael Williams, dean of Touro College's Graduate School of Business, and Esther Muller, co-founder of the Academy for Continuing Education and a professor of residential real estate, headed the program, which was held recently at Touro's campus located at 65 Broadway in New York City.

The program's speakers included top experts in the real estate field, including Howard Lorber, chairman, Prudential Douglas Elliman; Kent Swig, president, Swig Equities; Adrienne Albert, CEO, The Marketing Directors; Richard Mack, North America CEO, AREA; and Peter Marra, executive vice president and managing director of sales, Brown Harris Stevens.



Dr. Bernard Lander (*c.*), president and founder of Touro College, cuts the ribbon marking the grand opening of the newly refurbished lobby at 65 Broadway. Pictured are Dr. Anthony J. Polemeni and Esther Muller, Touro; Ben Wieder, City University of New York; Dottie Herman, Prudential Douglas Elliman; Stan Ponte, Coldwell Banker International Previews; and Dr. Michael Williams, Touro.

"I am proud to be part of the inauguration of the first historic educational real estate program of its kind," said Dr. Bernard Lander at the ribbon-cutting ceremony of the newly refurbished lobby at 65 Broadway, which was held on the same day as the opening of the program. "This is an important event in our lives and in the world of housing and its role in the economy, which is so impor-

tant to our future. Touro College is revolutionizing this very important profession that is being re-launched within the financial capital of the world for the economy of tomorrow."

Participants received 22.5 hours of continuing education credit toward license renewal after the three-day program. Those attending also received complimentary signed copies of Muller's new book.