NYSCAS Student Founds Non-Profit Organization

The proverbial phrase “When life gives you lemons, make lemonade” suggests an optimistic attitude. Yet, it also frequently symbolizes a focus on a life full of adversities. George David Goodwine, 26-year-old founder of the non-profit Underprivileged and Underserved Foundation, takes a more nuanced approach.

“I like to say ‘when life gives you lemons, you got the juice,’” Goodwine said, explaining that, even before obstacles are overcome, he thinks of challenges as inspiration. Rather than simply focusing on overcoming setbacks, he spends just as much time thinking about the many ways that they can motivate him.

Also an aspiring rapper, Goodwine has used childhood experiences to find insight in both his musical art and his non-profit organization. He explained that his parents were less available than he would have liked because both were confronting substance addictions.

Yet, he stressed that his early life experiences provided him with respect for his grandparents and an awareness of inner-city community that helped him develop a plan for his organization. He then freestyled an impromptu rap on themes of growing up in the inner-city, family loyalty, and feeling unusual in his community because of his entrepreneurial spirit.

Goodwine sees education as a path from poverty toward the middle class. His foundation’s Get Paid for Good Grades Program follows in the footsteps of other programs that seek to motivate inner-city youth to achieve. While the program is still in its planning stages, Goodwine hopes to split the award into three parts: a small portion of cash that the student can immediately use, a savings account in the student’s name, and a scholarship fund.

Goodwine said that this adheres to the three core
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A Message from Dean Spinelli

Welcome to the Spring 2013 Semester! This past fall was a difficult time for many students as they struggled to rebuild their homes and lives after the devastation of Sandy. This Spring 2013 issue of Touro NYSCAS Tempo highlights the challenges that Touro College and NYSCAS faced and overcame in Sandy’s aftermath. We at NYSCAS hope that the new year brought joy and comfort to all those affected by the storm.

Even though you may have suffered personal loss during the storm, many of you still found time and energy to give to others who had been affected by it. This issue of Tempo also honors students and professors who have found diverse ways to give back to their communities. Additionally, for the first time, we have included a new section entitled “Student Voices” that allows students themselves to reach out to the NYSCAS community in order to share advice and stories of personal triumph.

With warm regards,
Dean Eva Spinelli

Student Founds Nonprofit (Continued)

educational principles of academics, fiscal responsibility and mental and physical health, which he feels are necessary in order for those who have not been taught how to advocate for themselves to gain autonomy.

He hopes not only to motivate students to learn for immediate financial rewards but also to teach them about the importance of savings, to give them confidence in their ability to achieve goals, and to inspire them to plan for the future.

“Not everybody has to go to college,” said Goodwine. “Those who don’t want to choose college still need to be thinking of finding a career that they will enjoy long-term.”

While he is actively seeking donor for the program, Goodwine has primarily sought funding from the urban communities where students reside.

While it might seem counterintuitive to seek donations from those with limited resources, Goodwine believes it is important for help to come from within underserved communities. He asks community members to make a monthly recurring donation of just $1 dollar and to ask ten friends to do the same.

Goodwine also inspires political community involvement by blogging news stories at TheGuice.com. The motto of the site is “Bringing the Scoop to Urban America: from Harlem to Hollywood, Hip Hop 2 Politics.”

The UAUF.org website describes the blog project as an attempt to “interest at-risk individuals with common pop culture content meanwhile exposing them to subject matters of true substance.”

Just like Goodwine’s raps, which marry ear-catching poetic stylings to social justice commentary, the blog hooks readers with entertaining pop culture gossip while, for example, encouraging political engagement with updates on meetings regarding New York’s Stop and Frisk policies, which often affect young men of color, or editorials about the importance of voting and voting rights.

Aside from his website, non-profit organizations, and aspirations toward producing his own rap record, Goodwine is also pursuing educational goals. He is completing his bachelor’s degree in business management at Touro NYSCAS.

“Business Management has provided me with an understanding of and vocabulary for entrepreneurship. I believe that Touro has provided me with a foundation for whatever I will do in the future,” he said.

For more information, visit UAUF on Facebook or at uauf.org.
NYSCAS Alum Finds The Heart of New York City

The city that never sleeps has an ally in Victoria Osasah, a busy NYSCAS graduate who is now applying to medical school. Osasah, 29, hails from Lagos, the largest city in Nigeria. Lagos is nearly the size of New York City. As the largest city in an oil producing country, the urban center attracts a wide variety of investors, entrepreneurs and immigrants and boasts many ethnic enclaves, including thriving Jewish and Lebanese communities.

“I just fell in love with the city. New York offers the kind of diversity I felt at home,” Osasah said.

In New York, Osasah found many underserved communities where she hoped to continue the work she had begun in Lagos, helping families gain access to health services and meet other basic needs.

Osasah’s studies at NYSCAS allowed her to explore her desire to serve others while pursuing a medical career.

“[Admissions counselors] were easy to work with, and Dean Spinelli remembered me, even though I had only met her briefly. I know it’s a small school, but it’s still easy to get lost [in college]. I felt like people in Touro knew me,” Osasah said.

Even though school and work kept her busy, Osasah still found time to devote to volunteering. She donated her time at New York University Medical Center and New York-Presbyterian Hospital. Additionally, she trained as a phlebotomist at Presbyterian Hospital, the National Institutes of Health, and to work through communities where she lives.

There’s never enough time in the day in New York City,” Osasah said, “so I’m happy that I was able to get involved in the community.”

Now that Osasah has graduated, she works as a research assistant for the National Institutes of Health, dividing her weeks between New York City and Washington D.C. She is currently applying to several medical schools and hopes to eventually become an obstetrician and gynecologist.

Additionally, Osasah hopes to continue identifying problems in underserved communities where she lives and to work through communities of faith and the healthcare system to help those groups.

International NYSCAS Student Balances School with Service to Country

Like many college students, Ochanya Atayi balances higher education with a full-time career. Yet, sometimes work takes priority because Atayi’s career is in the United States Army. She also attends NYSCAS with funding from the Post-9/11 GI Bill.

A junior biology major with a 3.75 G.P.A, Atayi is devoted to her education. However, she’s still a reserve soldier who has completed only four years of her eight-year commitment to military service.

This year, Atayi will deploy to Afghanistan with her unit. Although she has not completed her education, she said she’s not worried about putting college on hold for another year. In the past, she said, her instructors at NYSCAS were extremely accommodating, and she expects to transition smoothly back to academic life when she returns.

“NYSCAS is very accepting of soldiers. I’ve been called away in the middle of finals before, and professors have been supportive. Because of the small classes, they know you. NYSCAS feels like a family,” she said.

However, even with understanding professors, Atayi says that she still studies whenever she can, emails her professors when she is confused and uses NYSCAS’s free tutoring services. Additionally, NYSCAS advisement counselors keep her updated on the financial benefits provided by the Post-9/11 GI Bill. As a woman in the military and a Nigerian expatriate, Atayi said that she is proud of her military training.

Atayi said, “Military service gave me self-confidence. I experienced sexism before I came to the United States. Now, other soldiers respect me and depend on me. I also gained self-assurance when I realized that I can do everything male soldiers can.”
I hope these tips help you in college and in life.

- Iron your clothes and pack your bag the night before class. Also, have a backup outfit.
- Get up early enough to deal with “what if’s.” For example, what if the train is delayed or there is no hot water?
- Eat before classes. Concentrate on the professor and not your talking stomach.
- Start term papers and homework as soon as they are assigned.
- Break down reading assignments over the week so you only have to refresh your memory the night before class.
- Keep a folder for your important papers, like student loan information, syllabi and class schedules.
- Get a planner or calendar and stick to a schedule.
- Make sure you have a space to study and that people know not to disturb you when you are in your studying space.
- Take breaks when studying or doing your assignments so you don’t get frustrated and can clear your mind.
- Don’t be afraid to ask for help!
- Finally, add one new tip per week so you don’t get overwhelmed.

Stillwell Opens Walk-In Student Writing Center

NYCAS students were always able to schedule appointments for tutoring to improve their writing skills, but sometimes students need last-minute help or have a quick question that doesn’t require an appointment. Now, NYCAS in Brooklyn has a new student writing center to help with these issues.

The NYCAS Stillwell Avenue site announced the grand opening of their new Walk-In Writing Center in mid-fall 2012.

The writing center differs from the standard tutoring services already available to students by appointment because it provides thirty-minute sessions without appointments.

The center is open from 10:30 a.m. until 8:00 p.m. from Monday through Thursday and 9:00 a.m. to 2:00 p.m. on Fridays and Sundays.

Five highly qualified tutors have been assigned to provide assistance with student papers in all subjects. Consultants will also provide workshops for students on grammar, paper organization, research and other components of the writing process.

Students can drop in at any time for assistance.

Midtown Expands Student Mentoring Program

Even after freshman year, college life can sometimes be daunting.

Because of this, NYCAS has expanded the original Freshman Mentoring Program to include all undergraduate students. Mentoring support services are available to undergraduate students who attend the Midtown (23rd Street) campus.

Mentors are chosen from Touro NYCAS faculty and are available Monday through Thursday from 1:30 p.m. to 4:00 p.m. in Room 320. Faculty members will assist students with core issues to help them achieve academic success, such as:

- obtaining tutoring in math, science, English and technology
- adjusting to college life
- handling academic problems
- interacting with social service agencies

All sessions with mentors are confidential. For more information, students can visit Program Director Harriet DuBroff in Room 323 or contact her at 212-463-0400 x 5323.
Professor and Students Advance Research in Natural Antimicrobials

Professor Milton Schiffenbauer trusts his undergraduate students with his livelihood. In his search for a natural antimicrobial, he says they are his “right hand” in the lab.

When NYSCAS hired Schiffenbauer in 2009, he immediately began collaborating with students to research the antimicrobial effects of white tea. At least twenty students have assisted the professor over the past four years, carrying out experiments that he suggests after he trains them in proper laboratory procedures.

His assistants have also attended The National Convention of the American Society for Microbiology in San Diego and New Orleans over the past two years, and their names have appeared on Schiffenbauer’s research proposals. His updated research and paper proposal was also accepted to the society’s Denver conference, which he will attend with his students in May.

“[Research] provides students with experience for getting into medical school. Committees see that they’ve already worked on a research project and presented at a conference, and they are always impressed,” Schiffenbauer said.

More importantly for the advancement of antimicrobials, the team has found that white tea does destroy both bacteria and viruses. Schiffenbauer hopes that the extract can be added to foods and hygiene products to fight pathogens.

Other Touro professors have now begun conducting research in the labs, and President Alan Kadish has mentioned forming a research committee.

Prior to conducting his current research, Schiffenbauer won Touro a research grant to study pomegranate juice. He also teaches a standard course load. His teaching philosophy supports his approach to the lab.

“Faculty has to relate to students. I try to make students feel important. You have to bring them up to your level but explain so they can understand. If you are sincere, students will be sincere and you will gain their respect and trust,” he said.

Professor Schiffenbauer in the NYSCAS biology research lab with several student lab assistants

Professor Hernando Merchant’s Euterpe Celebrates 43 Years

If you are a Latino poet, artist or musician in New York City, you probably know of Hernando Merchant. For over forty years, Merchant has promoted Latino culture in the arts both at sponsored events and in his magazine Euterpe, which is celebrating its forty-third anniversary this year in a three-part series of historical compilations.

In 1970, Merchant, a lifetime opera and classical music aficionado, felt that many talented Spanish-speaking opera singers were missing out on important opportunities.

“I thought to myself, ‘They don’t have money, they don’t have connections and they don’t speak English.’ I decided I was going to create a magazine for them so that I could talk about them and promote them,” Merchant said.

The rest was history. Merchant not only began reviewing talented Spanish-speaking musicians, but he also raised money to rent spaces for concerts. Soon, he was holding concerts at Lincoln Center, and posing for photos with Placido Domingo.

Yet, Merchant realized that it was not only musicians who needed promotion. Merchant expanded his reviews to cover art and poetry. He found the first American venue to feature now-famous Colombian artist Oscar Arcila, and Euterpe also produced poetry anthologies to expose New Yorkers to up-and-coming Latin American poets. Additionally, Merchant has been active in promoting both the Puerto Rican and the (now defunct) Colombian Day parades.

Since the founding of Euterpe, Merchant has held over 2,000 New York City concerts, and published 5,000 articles, not only in his own magazine but also in Spanish-speaking newspapers such as ABC News of Madrid.

He has also published several scholarly books and aided other Latinos in publishing their work.

Yet, Merchant still enjoys teaching basic Spanish to NYSCAS students. He combines his love of teaching with his love of Latino culture by inviting his students to concerts that he has organized each semester.

Additionally, for the past twelve years, Merchant has sponsored Latin American cultural festivals at Sunset Park, where students experience Latin American food and interact with artists and musicians.

Even during his interview, Merchant paused while his class joined in a chorus of “Feliz Navidad,” led by Touro student and musician Dena Bluestone.

Copies of Euterpe can be obtained by contacting Professor Merchant through NYSCAS.
First NYSCAS Chapter of Psy Chi Has Big Plans

Last June, NYSCAS inducted its first chapter of Psy Chi, an honor society for psychology students. Thirteen students were inducted. At NYSCAS, the society is open to currently enrolled undergraduate psychology majors or minors who have completed at least nine semester hours of psychology classes and who have a G.P.A. of at least 3.0 in both psychology and general classes. Students must also currently be at least second semester sophomores. Students are invited to the society by the psychology department.

This past September, Psy Chi held its first meeting. Carole Beckford, department chair, who founded the NYSCAS chapter, said that the group is largely student led and that students are enthusiastic about the activities that they have planned for the Spring 2013 semester. For example, students are planning a group trip to the Eastern Psychological Association. They also hope to attend presentations about various psychological sub-disciplines that are local to New York City and to publish scholarly articles.

“Dr. Mark Press, chair of psychology in Lander Colleges, announced that there was going to be a psychology journal devoted to the writings of Touro students and mentioned that he certainly wanted the writings of our students to be represented,” Beckford said.

NYCAS Students Show off Their Skills in H&R Chess Tourney

Just in time for fall finals, Health and Recreation Club gave students a new strategy to combat stress. The club held its first chess tournament at the Midtown campus on December 19th in Room 314. While many students signed up, only eight students found enough downtime to enter the double-elimination competition. NYSCAS freshman Francisco Almonte distinguished himself by winning against every opponent and took home a first prize of $75.00. Second and third place contestants Avraham Lederman, senior, and Aleksy Rubinov, who attends NYSCAS classes, agreed to a draw, winning a Starbucks gift card and a chess set. Additionally, all contestants received one-day gym passes. A small crowd of students also gathered to cheer contestants, enjoy spirited but good-natured table talk, and munch on refreshments.

Health and Recreation club, founded by NYSCAS student Natalia Polataiko, organizes extra-curricular events to appeal to the entire NYSCAS community.

Join or request more information by calling 347-967-9651 or emailing the following address: touro.health.club@gmail.com.

Nepalese Society Provides Home Away from Home

New York City’s unique culture can be a shock, even for Americans, so Touro’s Nepalese Society gives international NYSCAS students an oasis of familiarity. NYSCAS boasts 69 students from Nepal, a country roughly the size of Arkansas with a population of 30 million.

Nepalese Society Secretary Narayan Malla said meetings focus on Nepalese culture, student concerns, and socializing. Students trade and borrow textbooks, advise each other about the best teachers and receive guidance from alumni. Alumnus Arjun Mahat originally founded the group to provide a support network for new international students from his country.

At the society’s most recent meeting, award-winning Nepalese filmmaker Deepak Rauniyar hosted a film screening and discussion of his film Threshold. Touro staff also provided information on healthcare.

Those wishing to attend a meeting or join the group can contact Malla at 212-463-0400 x 5632 or e-mail touronepalesesociety@gmail.com for more information. Details can also be found on the Nepalese Society Facebook page.
Many in the Touro community will remember Fall 2012 as the semester of Superstorm Sandy, an unexpected storm that wreaked havoc upon the lives of many in the five boroughs. Although Touro College was not immune to Sandy’s damaging effects, the selfless efforts of Touro staff allowed the school to weather the storm with minimal interruptions.

Shoshana Yehuda, Director of Emergency Preparedness, explained how her department prepared for the storm and ensured that Touro employees were updated and paid while Touro sites were protected. Mrs. Yehuda started to monitor the storm a week in advance of its expected landfall, but her department began to seriously consider the possibility that the storm would hit New York about three days prior to the storm’s arrival.

Senior Vice President of Administration Alan Schoor ensured that all operational departments had an action plan for facilities, including boarding windows and preparing sites for flooding. Other departments tested channels of communication for their personnel and placed emergency staff on standby.

Mrs. Yehuda then made sure that Emergency Preparedness could reach all members of the School Closing Committee. During a trial run of the system, she realized that a glitch was preventing calls from reaching the recipients and fixed the problem. She also confirmed that food and emergency lighting would be available for students in the men’s and women’s dormitories.

On the Friday before the storm hit, Mrs. Yehuda and others scheduled a School Closing Committee meeting for Sunday night to discuss the plan for Monday, the morning after the storm would hit the coast.

“Sometimes students are annoyed because they want to know far in advance about closing. But, we can’t close just because it’s convenient. NYU and other colleges also give updates regarding closings on a daily basis [in this type of emergency],” Mrs. Yehuda said. Once the MTA shut down and lower Manhattan lost power, Touro staff realized that they would need to cancel classes for Tuesday. They also noticed that servers that allowed students to access the email system and the Touro website for alerts were down. Even though Touro has a backup server far from New York City, the email system still wasn’t working. Managing Director of Web Development Lisa Halberstam and Senior

Blackboard to the Future

Over the past ten years, Blackboard has become synonymous with the virtual classroom. Yet, early adopters of Blackboard may remember when the interface was a clunky behemoth. In version 9.1, Blackboard overhauled its software and entered the 21st century. Payam Bina and Slava Khaitov, Instructional Technology Specialists for Academic Computing, took time to explain the extensive changes.

Overall, the new Blackboard is much more user-friendly for professors. The new grading center allows them to choose a view that only shows ungraded work. Additionally, grading rubrics for assignments can be reused, and teachers can allow students several attempts to upload each assignment.

Moreover, teachers are no longer immediately presented with an array of confusing buttons. Now, the design interface is cleaner, with nested menus that allow users to choose broad categories to change and to narrow their choices later.

Finally, the new Blackboard is media sensitive, with options for uploading audiovisual media and for formatting this media to fit easily into the constraints of the program.

More recently, with Service Pack 9, Blackboard has reformatted its design tools for easy course customization. With a mouse click, an instructor can tailor the site’s design for each class.

Even teachers who have never taught an online course can benefit from Blackboard’s powerful virtual tools. Traditional professors can post lecture notes online, enhance courses with video and grade work submitted between class meetings. Blackboard also allows teachers to mass e-mail students or hold virtual office hours in real time.

If all of these descriptions sound daunting, Academic Computing is ready to assist. Workshops are available in all boroughs and online. Small groups can even request instruction by special request. More information can be found on Academic Computing’s website at http://www.touro.edu/acd
Superstorm Sandy Tests Emergency Preparedness (Continued)

Vice President of College Affairs Moshe Krupka then informed Mrs. Yehuda that staff had created a backup website called WE ARE TOURO in order to provide emergency information.

Many emergency committee members did not even have power in their own homes and were charging their phones in public charging stations that had been set up. Additionally, they attended remote meetings via candlelight. Security guards reported for duty, keeping in touch with Security Director Lydia Perez to assess building damage and provide updates.

When the team realized that servers could not be repaired in time to process payroll, it made preparations to use remote servers. Since updated payroll information was not available, accounting processed the previous week’s payroll, and adjusted the discrepancies once it was safe for employees to return to work.

Employees travelled to the Women’s Division on 60th Street, which had been set up as a satellite location, and worked overtime to ensure that all Touro employees were paid on time.

Additionally, the college sent emergency messages via text, email, and voicemail, even while the website was down. The RAVE system, a government emergency notification system accessible to institutions such as universities, allowed Touro to broadcast on a special bandwidth so emergency messages could be received even when other texts and phone calls could not.

“People were cut off from family and friends but they told me they actually got Touro alerts,” Mrs. Yehuda said, “so it’s a good thing that our system was top notch.”

Mrs. Yehuda herself worked constantly through the disaster, which was the first disaster of such a protracted duration and large scale that Touro College had experienced.

“I was working with three computers, two cell phones and a landline, and there were literally times when [I had a phone up to each ear]. I was in front of the television from 7:00 a.m. until 10:00 p.m. I know that next time I will need to have an Incident Command System, a networked team that in this case would work remotely to provide assistance.

I’m an Orthodox Jew, and Sabbath after the hurricane was the first time my house had been quiet in days. I just started to cry. Even I didn’t know the effect that [seeing so much devastation and operating under such stress] would have,” Mrs. Yehuda said.

Mrs. Yehuda was most proud of Touro’s ability to reach so many students via the emergency alert system. In the four years prior to the storm, she and her assistant had manually entered over 9,000 names into the system.

Touro’s current push for all students to register on the myTouro portal was one result of lessons learned from the hurricane. Mrs. Yehuda said she pushed for a fully-automated system in which students input their own data, to minimize errors.

Mrs. Yehuda said that the most important lesson she took from the hurricane was that there is no such thing as too much planning.

For more information about Emergency Preparedness, students and staff can read EPICS, Emergency Management’s Quarterly Newsletter.